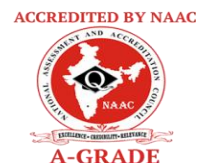


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SCHOOL OF MANAGEMENT STUDIES
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
(Established by Govt. Act No. 30 of 2008)
Kukatpally, Hyderabad – 500 085, Telangana (India)

BBA (Data Analytics) is offered by the School of Management Studies, JNTUH from the academic year 2022-2023 onwards. The School of Management Studies was started in 1989 with MBA program. SMS has evolved into a knowledge hub with emphasis on quality education and all round development of the management students. The various programs offered are MBA through ICET, MBA part time program for working executives, joint MBA program with Central Michigan University (USA), Ph.D. for the aspiring research scholars from the academia and industry.

The BBA (Data Analytics) Undergraduate program is initiated by SMS, JNTUH to cater to the requirements of the business and society. The BBA course structure includes experiential learning in the class room and also through live projects, internships and overall development of the students through Co-curricular and Extra-curricular activities.

This school emphasises on the development of individuals with ethics, values and sustainability development. The course structure of BBA (Data Analytics) is designed in tune with latest technological developments and requirements as per the corporate, industry and business requirements. Admissions are through Telangana State Council for Higher Education, DOST (web counseling- online admissions)

BBA (Data Analytics) is a Three Year, Six Semester's regular offline course . The eligibility requirement is to join BBA (Data Analytics) is that the student should pass 10+2 / Intermediate .

No of Students (Intake)	60
Tuition Fee	1,00,000/- (One Lakh) Per Year
Special Fee	5,500/- Per Year
Exam Fee	1910/- Per Year (Rs: 955/- per Semester as per JNTUH norms)
Email ID	bbasmsjntuh@gmail.com
Contact No	+91-8008118456
Admissions through	Dost Website (https://dost.cgg.gov.in/)

Admissions through TSCHE Dost (web counseling – online Admissions)