

BATUKAMMA CELEBRATIONS – EVENT REPORT

Date: 25th September 2024

Venue: UCMH Block – Second Floor & Ground Floor

Organized by: Cultural Club , UCMH

Batukamma, the prideful floral festival of Telangana, was celebrated with great cultural enthusiasm and active participation at our campus on 25th September 2024. The Cultural Club coordinated the event with the objective of promoting traditional values and encouraging students to engage in Telangana's heritage.

The event began at 10:00 AM on the second floor of UCMH Block, with eight teams participating in Batukamma preparation, including one faculty team. Students decorated their Batukammas with vibrant flowers following the authentic style and rituals. The Batukamma making session concluded at 1:00 PM, after which a lunch break was given from 1:00 PM to 1:30 PM.

After the break, at around 1:30 PM, all Batukammas were arranged near the Goddess idol placed in the office for blessings. From there, the Batukammas were brought down to the ground floor veranda area where around 50–60 girl students continued the celebration. They performed the traditional Batukamma dance, singing folk songs, and playing around the floral stacks with immense joy and unity.

A graceful group dance performance was presented by BBA second-year students, adding to the cultural vibrance of the event. The celebrations continued till about 3:30–4:00 PM. Later, the Batukammas were taken for the traditional immersion (Visarjan) into the water facility arranged inside the campus, symbolizing the completion of the ritual.

Following the Visarjan ceremony, Prasadam distribution took place from 4:00 PM to 5:00 PM, where Pulihora and Doodh Peda were served to all the participants, faculty members, and students. The program concluded successfully by 5:30 PM.

The Batukamma celebration at our college was a wonderful reflection of cultural harmony and student involvement. The event strengthened teamwork, showcased traditional art, and preserved Telangana's cultural significance among the young generation.

Submitted to:

Dr.P.Harika

Cultural Club In-Charge

UCMH , JNTUH

Submitted by:

Syed Adil

(President,Cultural Club)



